

# 32<sup>nd</sup> Annual FIESTA DE LOS NIÑOS

May 31st, 2025



Dear Supporters and Friends,

We are looking forward to a lovely evening on the bluffs with you. EPU's 32nd Annual Fiesta de los Niños will be held on Saturday, May 31, 2025 at The Grand on The Bluffs. Together we will enjoy delicious food, cocktails, music, live auction and our highly acclaimed silent auction, all for the benefit of the families and children with unique needs that EPU serves.

We are so grateful to our community. You have financially supported, celebrated and advocated for EPU through the years. Because of community leaders like you, we have continued to provide critical services without interruption. With your support, we are able to meet families where they are, cultivate hope and build confidence for brighter futures.

Fiesta de los Niños will be attended by over 500 people, including community and business leaders from all sectors. This premier event provides an opportunity to mingle with friends and forge new connections with like-minded individuals passionate about EPU. If you have been to Fiesta de los Niños in the past, you know it is unlike any other fundraiser in Fresno. If you have not, this is the year to come see what makes Fiesta the event you can't miss.

We look forward to seeing you. If you have questions, call me at 559-229-2000 extension 1360 or visit our website for the most up-to-date information on Fiesta and our transformative work, [www.epuchildren.org](http://www.epuchildren.org).

Cheers,

A handwritten signature in black ink, appearing to read 'Amanda Tripp'.

Amanda Tripp  
Director of Development and Communications





32<sup>nd</sup> Annual  
**FIESTA  
DE LOS NIÑOS**

Presented by:



**Saturday, May 31, 2025  
6-10pm**

**The Grand on the Bluffs  
7855 N Palm Ave, Fresno CA 93711**



[www.epuchildren.org](http://www.epuchildren.org) 559.229.2000



@exceptionalparentsunlimited



@exceptionalparentsunlimited



## PRESENTING SPONSOR | \$15,000

### *Key Benefits*

- Spokesperson introduction and participation on stage at event
- Name/logo in lead position on Step & Repeat banner at entrance
- Name/logo projected in lights (GOBO)
- Two full-page ads in program guide
- Two premier reserved tables of 10 with branded signage
- Name/logo in lead position in program guide
- Name/logo as Presenting Sponsor rotating on-screen
- Verbal recognition as Presenting Sponsor
- Name/logo as Presenting Sponsor in television media promotion
- Name/logo as Presenting Sponsor in all event marketing and print materials, including the invitation (deadline permitting)
- Lead recognition in email blasts and social media reaching over 9,000 followers
- Name/logo on the EPU website with link to your website

## GOLD SPONSOR | \$10,000

### *Key Benefits*

- Name/logo on table centerpieces
- One full-page ad in program guide
- One premier reserved table of 10 with branded signage
- Name/logo in prominent position in program guide
- Name/logo as Gold Sponsors rotating on-screen
- Verbal recognition as Gold Sponsor
- Name/logo as Gold Sponsor in all marketing and print materials, including the invitation (deadline permitting)
- Prominent recognition in email blasts and social media reaching over 9,000 followers
- Name/logo on the EPU website with link to your website



## SILVER SPONSOR | \$5,000

### Key Benefits

- One half-page ad in program guide
- One prominent reserved table of 10 with branded signage
- Name/logo in tiered position in program guide
- Name/logo as Silver Sponsors rotating on-screen
- Verbal recognition as Silver Sponsor
- Name/logo as Silver Sponsor in all marketing and print materials, including the invitation (deadline permitting)
- Inclusion in social media posts reaching over 9,000 followers
- Name/logo on the EPU website with link to your website

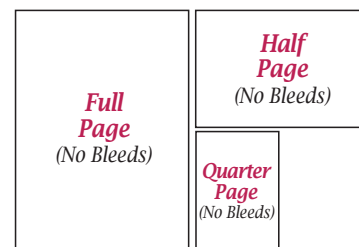
## BRONZE SPONSOR | \$2,500

### Key Benefits

- One quarter-page ad in event program guide
- One reserved table of 10
- Name/logo in tiered position in program guide
- Name/logo as Bronze Sponsors rotating on-screen
- Verbal recognition as Bronze Sponsor
- Name listed as Bronze Sponsor in marketing and some print materials
- Inclusion in social media post reaching over 9,000 followers
- Name/logo on the EPU website

### Program Ad Sizes

- Full Page Ad - 5" wide x 8" high
- Half Page Ad - 5" wide x 4" high
- Quarter Page Ad - 2.5" wide x 4" high
- Business name table sign



## DEADLINE TO SUBMIT ARTWORK: May 9, 2025

*Only digital files will be accepted for placement in the Fiesta de los Niños Event Program. All ads should be submitted as full-color print-ready PDF documents or high resolution JPEGs.*



## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

These specialty sponsorships are exclusive opportunities to promote your business at the event. All exclusive sponsors will be recognized as follows and will have their logo and link featured on EPU's website.

ONE AVAILABLE

### LOUNGE SPONSOR | \$5,000

- Company logo on the lounge area and on event signage
- Half-page ad in the program
- 4 tickets to the dinner

ONE AVAILABLE

### PICTURE PERFECT SPONSOR | \$5,000

- Exclusive sponsor of the photo booth for the evening
- Every photo strip will be branded with your logo
- Half-page ad in the program
- 4 tickets to the dinner

ONE AVAILABLE

### DESSERT SPONSOR | \$3,500

- Custom made company logo on dessert
- Company logo on event signage
- Quarter-page ad in the program
- 4 tickets to the dinner

ONE AVAILABLE

### VOLUNTEER SPONSOR | \$3,500

- Company logo on all the volunteer aprons and event signage
- Quarter-page ad in the program
- 4 tickets to the dinner

*Thank you for your support!*

Please complete the attached Sponsorship Commitment Form to confirm your sponsorship.



## SPONSORSHIP COMMITMENT FORM

**Yes!** I would like to sponsor EPU's 32nd Annual Fiesta de los Niños benefitting families and children with unique needs.

(Please check appropriate boxes)

### *Sponsorships*

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor - \$15,000 | <input type="checkbox"/> Lounge Sponsor - \$5,000          |
| <input type="checkbox"/> Gold Sponsor - \$10,000       | <input type="checkbox"/> Picture Perfect Sponsor - \$5,000 |
| <input type="checkbox"/> Silver Sponsor - \$5,000      | <input type="checkbox"/> Dessert Sponsor - \$3,500         |
| <input type="checkbox"/> Bronze Sponsor - \$2,500      | <input type="checkbox"/> Volunteer Sponsor - \$3,500       |

### *Payment Method*

Check: *Please make check payable to Exceptional Parents Unlimited, Inc.*

Please charge my credit card:

Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

### *As a Sponsor, how would you like your name to be listed?*

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Please email this form to [ATripp@epuchildren.org](mailto:ATripp@epuchildren.org)

