





May 4th, 2024

Dear Donors, Supporters and Friends,

Are you as excited as we are for the return of Fiesta de los Niños? EPU's 31th Annual Fiesta de los Niños will be held on Saturday, May 4th, 2024 at The Grand on the Bluffs. We are looking forward to a lovely evening on the bluffs with the wonderful community that makes our work possible. There will be delicious food, cocktails, music, live auction and the silent auction we are known for, all to benefit those served and supported by EPU.

We are so grateful to the community that has funded, celebrated, and advocated for EPU through the years. Because of the support of community leaders like yourself, we have been able to continue to provide critical services without interruption over the past few years. We continued to meet the ever-changing needs of those we serve because of the donors, sponsors, and funders that help to make this work possible. Because of you, we are able to meet families where they are, cultivate the hope that they have and build a better future together.

Fiesta de los Niños will be attended by over 500 people, including community and business leaders from all sectors. This event will afford you the opportunity to renew and forge new collaborations, friendships, and connections amongst the Valley's leaders and most passionate supporters of families and children with unique needs. If you have been to Fiesta de los Niños in the past, you know that it is unlike any other fundraiser in Fresno. If you have not, this is the year to come see what makes Fiesta the event you can't miss.

We look forward to seeing you. If you have questions, please call me at (559) 229-2000 extension 1360 or visit our website for the most up-to-date information on Fiesta and our work, www.epuchildren.org.

Thank you,

Amanda Tripp

Director of Development and Communications

Exceptional Parents Unlimited



It is through the support of sponsors like you, that is EPU able to serve Central Valley children and families in crisis with funds raised at Fiesta De Los Niños. We hope you will choose to become a part of EPU's legacy, and help us create a brighter future for our community's children and their families!

PRESENTING SPONSOR | \$15,000

Key Benefits

- Company logo as Presenting Sponsor on all marketing, television and printed materials including the invitation
- Two premier reserved tables of 10
- Appreciation gift for you and your guests at your tables
- 20 drink tickets for you and each of your guests
- Two full page color program ads with premium placement
- Logo on Step & Repeat banner at entrance
- Company logo and name on event PowerPoint
- Company logo projected in lights (GOBO)
- Special introduction at the event and the chance to welcome guests during the program
- Recognition on EPU social media platforms to reach over 10,000 followers
- Company logo on event sponsor page in the program
- Company logo and name on the EPU's website with a link to your company website
- Name recognition from stage
- **VIP Parking**
- Business name table sign

GOLD SPONSOR | \$10,000

Key Benefits

- Company logo as Presenting Sponsor on all marketing and printed materials including the invitation
- Prominent recognition in email blasts and social media posts to reach over 10,000 followers
- Two premier reserved tables of 10
- 20 drink tickets for you and each of your guests
- Logo on margarita glass charm for guests to take home
- One full page color program ad with premium placement
- Company logo on event sponsor page in the program
- Logo on Step & Repeat banner at entrance
- Company logo and name on event PowerPoint
- Name recognition from stage
- Company logo and name on the EPU's website with a link to your company website
- Business name table sign







SILVER SPONSOR | \$7,500

Key Benefits

- Company logo as Silver Sponsor on all marketing and printed materials including the invitation that goes to 4,000 people
- Prominent recognition in email blasts and social media posts that reach over 10,000 followers
- One premier reserved table of 10
- 10 drink tickets for you and each of your guests
- Logo on all centerpieces at the event
- One full page color program ad with premium placement
- Company logo on event sponsor page in the program
- Logo on Step & Repeat banner at entrance
- Company logo and name on event PowerPoint
- Name recognition from stage
- Company logo and name on the EPU's website with a link to your company website
- Business name table sign

BRONZE SPONSOR | \$5,000

Key Benefits

- Company name as Bronze Sponsor on all printed materials
- Recognition in email blasts and social media posts that reach over 10,000 followers
- One reserved table of 10
- 5 drink tickets for you and each of your guests
- One half page color program ad
- Company name on event sponsor page in the program
- Company name on event PowerPoint
- Name recognition from stage
- Company logo and name on the EPU's website with a link to your company website
- Business name table sign

COPPER SPONSOR | \$2,500

Key Benefits

- Company name as Copper Sponsor on all printed materials
- Recognition in an email blast and social media posts to reach over 10,000 followers
- One reserved table of 10
- One quarter page program ad
- Company name on event sponsor page in the program
- Company name on event PowerPoint
- Name recognition from stage



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

These specialty sponsorships are exclusive opportunities to promote your business at the event. All exclusive sponsors will be recognized throughout the event and have their logo and link featured on EPU's website.

ONE AVAILABLE

LOUNGE SPONSOR | \$5,000

- Company logo on the lounge area and on event signage
- Half page color ad in the program
- Table of 10

ONE AVAILABLE

PICTURE PERFECT SPONSOR | \$5,000

- Exclusive sponsor of the photo booth for the evening
- Every photo strip will be branded with your logo
- Half page color ad in the program
- Table of 10

ONE AVAILABLE

DESSERT SPONSOR | \$2,500

- Custom made edible company logo or dessert
- Company logo on event signage
- Half page color ad in the program
- 4 tickets to dinner

ONE AVAILABLE

VOLUNTEER SPONSOR | \$2,500

- Company logo on all the volunteer aprons and event signage
- Quarter page color ad in the program
- 4 tickets to the dinner

Thank you for your support!

Please complete the attached Sponsorship Form and the Sponsor Recognition Form to secure your commitment.

SPONSORSHIP COMMITMENT FORM

Yes! I would like to sponsor EPU's 31st Annual Fiesta de los Niños benefiting children and families.

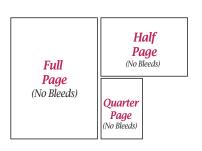
(Please check appropriate boxes)

Sponsorsnips	
☐ Presenting Sponsor (\$15,000)	☐ Lounge Sponsor (\$5,000)
☐ Gold Sponsor (\$10,000)	☐ Picture Perfect Sponsor (\$5,000)
☐ Silver Sponsor (\$7,500)	☐ Dessert Sponsor (\$2,500)
☐ Bronze Sponsor (\$5,000)	□ Volunteer Sponsor (\$2,500)
□ Copper Sponsor (\$2,500)	
Fotal Sponsorship Commitment: \$ Payment Method:	
Payment Metnoa: ☐ Check: Please make check payable to	Exceptional Parents Unlimited, INC.
□ Please charge my credit card:	
Name:	
Card Number:	
Expiration Date:	_
Signature:	

Please email this form to ATripp@epuchildren.org

Program Ads

- Full Page Ad 5" wide x 8" high
- Half Page Ad 5" wide x 4" high
- Quarter Page Ad 2.5" wide x 4" high
- Business name table sign





SPONSOR RECOGNITION FORM

How would you like your sponsorship name to be listed?

Organization Name:
Contact Person Name:
Street Address:
City:
State:
Zip:
Zip:
Email:
Phone Number:
Facebook:
Instagram:

Please email artwork and sponsorship forms to Amanda Tripp at ATripp@epuchildren.org. Call 559-229-2000 ext.1360 if you have any questions or need further assistance with sponsorships.



RESERVE A TABLE OR TICKETS:

Enjoy the evening from your reserved table of 10, or bring guests using individual tickets.

☐ Table: \$950.00

☐ Tickets: \$95.00 each

ADVERTISE IN THE PROGRAM

Showcase your personal or corporate message by placing an ad in our program This is a wonderful keepsake for each guest.

Please email artwork to:

ATripp@epuchildren.org or mail a disc to the address below no later than April 3, 2024.

Exceptional Parents Unlimited 4440 N. First Street Fresno, CA 93726

Only digital files will be accepted for placement in the Fiesta de los Niños Event Program. All ads should be submitted as a full-color, CMYK-file. No black-and-white ads. Files should be submitted as Print-Ready PDF documents or High Resolution JPEGs.

Full Page Advertisements (No Bleeds) 5"w x 8"h Cost: \$1,000

Half Page Advertisements (No Bleeds) 5"w x 4"h Cost: \$500

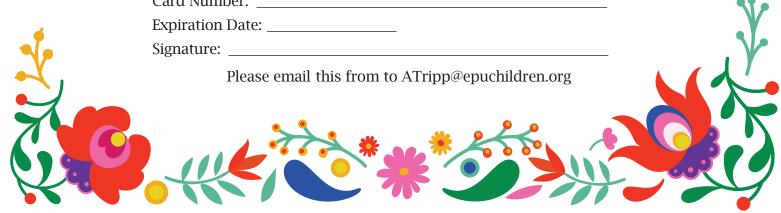
Quarter Page Advertisements 2.5"w x 4"h Cost: \$250

Payment Method:

☐ Check: Please make check payable to Exceptiona	i Parents Unlimited, INC.
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□ Please c	harge my	credit	card	:	

Card Number: _____

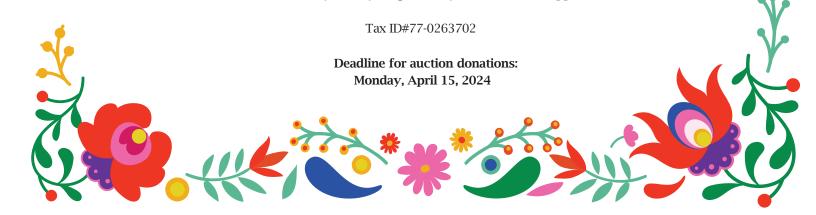


AUCTION DONATIONS

Proceeds from Fiesta are EPU's lifeline. Every dollar donated helps fill budget gaps to help prevent a reduction of services to our children and families in need. Today, you have the opportunity to help build a brighter future for children and families with unique needs, and establish your own legacy of giving with one simple gift.

I'd like to support Fiesta de los Niños by donating the following:

☐ Silent Auction Item ☐ Live Auction Item
Donor Information:
Representative Name:
Company:
Street Address:
City: State: Zip:
Phone: Email:
Description of the item or service being donated:
Value of Item: \$
How would you like to deliver your auction item?
$\hfill \square$ I will deliver my item to EPU at 4440 N. First Street Fresno, CA 93726
□ Please pick up my item
Contact Amanda Tripp at ATripp@epuchildren.org. or call (559) 229-2000 extension 1360 to schedule a pickup. Feel free to contact Amanda if you have any questions or need



further information. EPU thanks you for your generosity and continued support.