

### CELEBRATING THE WORK OF CULTIVATING HOPE FOR FAMILIES AND CHILDREN

### FRIDAY, NOVEMBER 3, 2023 AT 6:00 PM

#### **The Painted Table Event Center**

5080 N Blackstone Ave, Fresno, CA 93710

Join us for Exceptional Parents Unlimited's Gala of Light!

There will be cocktails, fine wine, delicious food, a raffle, and a very special award presented.

THIS WILL BE AN EVENING TO REMEMBER!



### ABOUT EXCEPTIONAL PARENTS UNLIMITED

Founded in 1976 by Marion Karian, Exceptional Parents Unlimited started as a support group for parents of children with Down Syndrome. The concerns and efforts of these parents became EPU's foundation and still provide direction for the agency. Over the years, EPU developed a wide range of programs and services in response to the expressed needs of the families in our community. Today, over 3,000 children and families are served each year. EPU has become a national leader in providing and promoting comprehensive, family-centered services through four major EPU programs: Assessment Center for Children, Parenting Services, Parent Education & Support, and Early Childhood Services. These direct services are available in English, Spanish, and Hmong through home visitation, virtual meetings, and at our main offices as well as neighborhood resource centers.

## ABOUT OUR BEACON OF HOPE RECIPIENT RACHEL CAMACHO HAGANS

Rachel Camacho Hagans, Director of Case Management Services at the Central Valley Regional Center, is the second recipient of the EPU Beacon of Hope Award. Rachel is retiring in October after 40 years of working for the California Regional Center system, most recently as a leader of the Early Start program at Central Valley Regional Center. She has spent her career working to better the lives of children, families, and individuals with unique needs. Rachel helped with the initial design the Infant Family Service Plan (IFSP) in California and was a critical part in the development of the Early Start program in California. She has served on the State Interagency Coordination Council (ICC), State Systematic Improvement Plan Team, and was a part of the Fresno County Help Me Grow leadership. Rachel's connection to those she serves shines through the work she does and the staff that she has trained. Her commitment to the community is unwavering, making her the clear choice for our Beacon of Hope Award.

### PRESENTING SPONSOR \$15,000

(1 Available)

#### **Key Benefits:**

- Company logo as Presenting Sponsor on all printed material, television, and marketing including the invitation that reaches 4,000 people
- · Recognition on EPU social media platforms to reach over 7,000 followers
- Two premier reserved tables of 10
- · Appreciation gift for you and your guests at your tables
- · Two full-page color program ads with premium placement
- · Company logo on event sponsor page in the program
- · Logo on Step & Repeat banner at entrance
- Special introduction at the event and the chance to welcome guests during the program
- Company logo on event signage
- Company logo and name on the EPU website with a link to your company website
- · Premium wine on your tables
- · Name recognition from stage
- VIP Parking
- · Branded table sign

### ILLUMINATION SPONSOR \$10,000

(2 Available)

#### **Key Benefits:**

- Company logo as Illumination Sponsor on all printed material and marketing including the invitation that goes to 4,000 people
- Prominent recognition in email blasts and social media to reach over 7,000 followers
- · One premier reserved table of 10
- · Your logo on a promotional item for guests to take home
- One full-page color program ad with premium placement
- · Company logo on event sponsor page in the program
- · Logo on Step & Repeat banner at entrance
- · Company logo on event signage
- · Company logo and name on the EPU website with a link to your company website
- Premium wine on your table
- · Branded table sign



### **BRILLIANCE SPONSOR \$7,500**

#### (2 Available)

#### **Key Benefits:**

- Company logo as Brilliance Sponsor on all printed material and marketing including the invitation that goes to 4,000 people
- · Prominent recognition in email blasts and social media that reaches over 7,000 followers
- · One premier reserved table of 10
- · Logo on all centerpieces at the event
- · One full-page color program ad with premium placement
- · Company logo on event sponsor page in the program
- · Logo on Step & Repeat banner at entrance
- · Company logo on event signage
- Company logo and name on the EPU website with a link to your company website
- · Premium wine on your table
- · Name recognition from stage
- · Branded table sign



### IGNITE SPONSOR \$5,000

#### **Key Benefits:**

- · Company name as the Ignite Sponsor on all event printed materials
- Recognition in an email blast and social media that reaches over 7,000 followers
- · One reserved table of 10
- · One half-page color program ad
- · Company name on event sponsor page in the program
- · Company name on event signage
- Company logo and name on the EPU website with a link to your company website
- · Name recognition from stage
- Branded table sign

### GLOW SPONSOR \$2,500

#### **Key Benefits:**

- · Company name as Glow Sponsor on all event printed materials
- Recognition in an email blast and social media to reach over 7,000 followers
- One reserved table of 10
- · One quarter-page program ad
- · Company name on event sponsor page in the program
- · Company name on event signage
- · Company logo and name on the EPU website
- Name recognition from stage
- Branded table sign

### SPECIALTY SPONSORSHIPS

These specialty sponsorships are exclusive opportunities to promote your business at the event. Your business will be recognized throughout the event and have your logo and link featured on EPU's website.

### PICTURE PERFECT SPONSOR \$5,000

#### **Key Benefits:**

- · Exclusive sponsor of the photo booth for the evening
- · Every photo strip will be branded with your logo
- · Half-page color ad in the program
- Table of 10



#### **Key Benefits:**

- · Company logo on all the volunteer aprons and event signage
- · Quarter-page color ad in the program
- 4 tickets to the dinner



#### **Key Benefits:**

- · Company logo exclusively featured on the signage at the bar
- Branded signature cocktail
- · Quarter-page color ad in the program
- 4 tickets to the dinner



### FUND-A-NEED SPONSOR \$2,500

#### **Key Benefits:**

- · Company logo on all marketing materials for our Fund-A-Need and on event signage
- · Quarter-page color ad in the program
- · 4 tickets to the dinner

If you are interested in a custom sponsorship package, please contact Amanda Tripp at atripp@epuchildren.org



### SPONSORSHIP COMMITMENT FORM

Yes! I would like to sponsor EPU's Gala of Light with the following checked sponsor level:

SPONSORSHIPS (Please check appr	opriat	e box)				
□ Presenting-\$15,000		Ignite-\$5,000		Volunteer-\$2,500		
☐ Illumination-\$10,000		Glow-\$2,500		Top Shelf-\$2,500		
□ Brilliance-\$7,500		Picture Perfect-\$5,000		Fund-A-Need-\$2,500		
Total Sponsorship Commitment: \$						
Payment Method:						
$\square$ Please make check payable to: Exceptional Parents Unlimited, Inc.						
□ Charge my credit card						
Name:						
Card Number:		CVV				
Expiration Date:						
Signature:						
Please email this form to Amanda Tripp at atripp@epuchildren.org						

#### **PROGRAM ADS**

- Full Page Ad (5" wide x 8" high)
- Half Page Ad (5" wide x 4" high)
- Quarter Page Ad (2.5" wide x 4" high)







# DEADLINE TO SUBMIT ARTWORK: OCTOBER 13, 2023

Please submit program ad as a full-color, CMYK-file. No black and-white ads.

Files should be submitted as PDF documents ready to print or High Resolution JPEG to Amanda Tripp at atripp@epuchildren.org

### SPONSORSHIP RECOGNITION FORM

### How would you like your business name to be listed?

Organization Name:
Contact Person Name:
Street Address:
City:
State:
Zip:
Email:
Phone Number:
Facebook:
Instagram:

Please email artwork and sponsorship forms to Amanda Tripp at ATripp@epuchildren.org. Call 559-229-2000 ext. 1360 if you have any questions or need further assistance..

Deadline to submit required sponsorship forms and artwork is October 13, 2023

Feel free to mail a disk to the address below:

Exceptional Parents Unlimited 4440 N. First Street Fresno, CA 93726

## RESERVE A TABLE OR TICKETS:

Enjoy the evening from your reserved table of 10, or bring guests using individual tickets.						
□ Table of 10 (\$1,250)						
☐ Individual Ticket(s) (\$125 each)						
□ Unfortunately, I am unable to attend EPU's Gala of Light but would like to donate \$						
ADVERTISE IN THE PROGRAM						
Showcase your personal or corporate message by placing an ad in our program						
This is a wonderful keepsake for each guest.						
Please email artwork to:						
ATripp@epuchildren.org or mail a disc to the address below no later than October 13, 2023.						
Exceptional Parents Unlimited, 4440 N. First Street, Fresno, CA 93726						
Full Dago Ad (F" wide v 9" high) \$1,000						
Full Page Ad (5" wide x 8" high) - \$1,000  Half Page Ad (5" wide x 4" high) - \$500  Full Page (No Bleeds) (No Bleeds) 5" × 8"  2.5" × 4"  Ouarter Page (No Bleeds) 5' × 4"						
Quarter Page Ad (2.5" wide x 4" high) - \$250 Cost: \$1,000 \$500 \$250						
Only digital files will be accepted for placement in the EPU's Gala of Light Event Program.						
All ads should be submitted as a full-color, CMYK-file. No black-and-white ads.						
Files should be submitted as Print-Ready PDF documents or High Resolution JPEGs.						
Payment Method:  ☐ Please make check payable to: Exceptional Parents Unlimited, Inc.						
☐ Charge my credit card						
Total Amount \$						
Name:						
Card Number: CVV						
Expiration Date:						
Signature:						
Please email this form to Amanda Tripp at atripp@epuchildren.org						