



# Fiesta 30th Annual DE LOS NIÑOS

Saturday, May 30th, 2020  
5pm-10pm

The Armenian American Citizens League  
Grand Ballroom at The Vineyards  
6694 E Kings Canyon Rd, Fresno, CA 93727



For more information visit [epuchildren.org](http://epuchildren.org)



# 30th Annual FIESTA DE LOS NIÑOS

May 30th, 2020

Dear Friends,

The greatness of a community is most accurately measured by the compassionate actions of its members. It is through the support of leaders like you that Exceptional Parents Unlimited (EPU) is celebrating its 44th year in making miracles happen for children and families each and every day.

We are inviting you to our 30th Annual Fiesta de los Niños on Saturday, May 30th, 2020 from 5 to 10 p.m. at The Armenian American Citizens League Grand Ballroom at The Vineyards. Last year's event was attended by over 500 influential leaders from around the valley who recognize the importance of investing in people. Attendees include top executives and community leaders from across all industries affording you the opportunity to forge new or renew collaborations, friendships and connections amongst the Valley's most passionate child advocates.

I invite you to join us as a sponsor in this year's Fiesta and discover how EPU supports and strengthens families and children affected by disabilities through a variety of ongoing services that cultivate hope and resilience. Proceeds from this event directly fund trauma-informed care, child abuse prevention and family resilience focused interventions; early childhood mental health services; and early developmental intervention.

To become a sponsor, please take a moment to complete the enclosed form and return it to EPU or email it to [oarnold@epuchildren.org](mailto:oarnold@epuchildren.org). If you would like additional information, please contact me at 559-229-2000 extension 136. We would be honored to be part of your 2020 charitable giving program.

"Alone, we can do so little; together, we can do so much." – Helen Keller

With kindest regards,

Olivia Arnold  
Director of Fund Development  
Enclosures



Only through the support of sponsors like you is EPU able to serve Valley children and families in crisis at no cost. We hope you will choose to become a part of EPU's legacy, and help us create a brighter future for our community's youngest children and families!

## PRESENTING SPONSOR | \$15,000

### *Key Benefits*

- Company logo as Presenting Sponsor on all printed material, television and marketing including the invitation that reaches 4,000 people.
- Two premier reserved tables of 10
- Two full page color program ads with premium placement
- Logo on Step & Repeat banner at entrance
- Company logo and name on event PowerPoint
- Company logo projected in lights (GOBO)
- Special introduction at the event and the chance to welcome guests during the program
- Recognition on EPU social media platforms to reach over 5,000 followers
- Company logo on event sponsor page in the program
- Company logo and name on the EPU Children's Center website with a link to your company website
- Appreciation gift for you and your guests at your tables
- 20 drink tickets for you and your guests
- Name recognition from stage
- VIP Parking
- Business name table sign

## GOLD SPONSOR | \$10,000

### *Key Benefits*

- Company logo as Gold Sponsor on all printed material and marketing including the invitation that goes to 4,000 people.
- Prominent recognition in email blasts and social media to reach over 5,000 followers.
- Two premier reserved tables of 10
- Logo on a margarita glass for guests to take home
- One full page color program ad with premium placement
- Company logo on event sponsor page in the program
- Logo on Step & Repeat banner at entrance
- Company logo and name on event PowerPoint
- Name recognition from stage
- Company logo and name on the EPU Children's Center website with a link to your company website
- 20 drink tickets for you and your guests
- Business name table sign



## SILVER SPONSOR | \$7,500

### *Key Benefits*

- Company logo as Silver Sponsor on all printed material and marketing including the invitation that goes to 4,000 people.
- Prominent recognition in email blasts and social media that reaches over 5,000 followers.
- One premier reserved table of 10
- 10 drink tickets for you and your guests
- Logo on all centerpieces at the event
- One full page color program ad with premium placement
- Company logo on event sponsor page in the program
- Logo on Step & Repeat banner at entrance
- Company logo and name on event PowerPoint
- Name recognition from stage
- Company logo and name on the EPU Children's Center website with a link to your company website
- Business name table sign

## BRONZE SPONSOR | \$5,000

### *Key Benefits*

- Company name as Bronze Sponsor on all printed materials
- Recognition in an email blast and social media that reaches over 5,000 followers.
- One reserved table of 10
- 5 drink tickets for you and your guests
- One half page color program ad
- Company name on event sponsor page in the program
- Company name on event PowerPoint
- Name recognition from stage
- Company logo and name on the EPU Children's Center website with a link to your company website.
- Business name table sign



## COPPER SPONSOR | \$2,500

### Key Benefits

- Company name as Copper Sponsor on all printed materials.
- Recognition in an email blast and social media to reach over 5,000 followers.
- One reserved table of 10
- One quarter page program ad
- Company name on event sponsor page in the program
- Company name on event PowerPoint
- Name recognition from stage
- Company logo and name on the EPU Children's Center website with a link to your company website.
- Business name table sign

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

These specialty sponsorships are exclusive opportunities to promote your business at the event. All exclusive sponsors will be recognized throughout the event and have their logo and link featured on EPU's website.

ONE AVAILABLE

### VOLUNTEER SPONSOR | \$2,500

- Company logo on all the volunteer aprons and event signage
- Quarter page color ad in the program
- 4 tickets to the dinner

ONE AVAILABLE

### LUXURY CAR SPONSOR | \$5,000

- Opportunity to have your luxury cars parked in front when guests arrive.
- Company logo on event signage
- Half page color ad in the program
- Table of 10

ONE AVAILABLE

### PICTURE PERFECT SPONSOR | \$2,500

- Exclusive sponsor of the photo booth for the evening
- Every photo strip will be branded with your logo
- Quarter page color ad in the program
- 4 tickets to the dinner

**NO LONGER AVAILABLE**

ONE AVAILABLE

### LOUNGE SPONSOR | \$5,000

- Company logo on the lounge area and on event signage
- Half page color ad in the program
- Table of 10

ONE AVAILABLE

### SHUTTLE BUS SPONSOR | \$2,500

- Magnets on the shuttle bus with your logo
- Quarter page color ad in the program
- 4 tickets to the dinner

**Thank you for your support!**  
Please complete the Commitment Sheet and also the Sponsor Recognition form attached in the back of this packet to secure your commitment.

## SPONSORSHIP COMMITMENT FORM

**Yes!** I would like to sponsor EPU's 30th Annual Fiesta de los Niños benefiting children and families.

(Please check appropriate boxes)

### Sponsorships

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$15,000) | <input type="checkbox"/> Lounge Sponsor (\$5,000)          |
| <input type="checkbox"/> Gold Sponsor (\$10,000)       | <input type="checkbox"/> Luxury Car Sponsor (\$5,000)      |
| <input type="checkbox"/> Silver Sponsor (\$7,500)      | <input type="checkbox"/> Picture Perfect Sponsor (\$2,500) |
| <input type="checkbox"/> Bronze Sponsor (\$5,000)      | <input type="checkbox"/> Shuttle Bus Sponsor (\$2,500)     |
| <input type="checkbox"/> Copper Sponsor (\$2,500)      | <input type="checkbox"/> Volunteer Sponsor (\$2,500)       |

Total Sponsorship Commitment: \$ \_\_\_\_\_

### Payment Method:

- ☐ Check:

*Please make check payable to EPU Children's Center*

- ☐ Please charge my credit card

Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

- ☐ Please email this form to oarnold@epuchildren.org

### \*Program Ads

- Full Page Ad - 5" wide x 8" high
- Half Page Ad - 5" wide x 4" high
- Quarter Page Ad - 2.5" wide x 4" high
- Business name table sign

<b>Full Page</b> (No Bleeds)	<b>Half Page</b> (No Bleeds)
	<b>Quarter Page</b> (No Bleeds)

**DEADLINE TO SUBMIT ARTWORK: APRIL 30, 2020**

*\*Only digital files will be accepted for placement in the Fiesta de los Niños Event Program. All ads should be submitted as a full-color, CMYK-file. No black-and-white ads. Files should be submitted as PDF documents ready to print or High Resolution JPEG.*





## SPONSOR RECOGNITION FORM

*How would you like your sponsorship name to be listed?*

Organization Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

*Please email artwork and sponsorship forms to Olivia Arnold at [oarnold@epuchildren.org](mailto:oarnold@epuchildren.org) or call 559-229-2000 if you have any questions or need further assistance with sponsorships.*

***Deadline to submit required sponsorship forms and artwork is April 30, 2020***

*Feel free to mail a disk to the address below:*

*EPU Children's Center  
4440 N First Street  
Fresno CA 93726*



## RESERVE A TABLE OR TICKETS:

Enjoy the evening from your reserved table of 10, or bring guests using individual tickets.

- ☐ Table: \$850.00
- ☐ Tickets: \$85.00 each

## \*ADVERTISE IN THE PROGRAM:

Showcase your personal or corporate message by placing an ad in our Program. This is wonderful keepsake for each guest.

### *Please email artwork to:*

oarnold@epuchildren.org or mail  
a disc to the address below no  
later than April 30, 2020.

EPU Children's Center  
4440 N First Street  
Fresno CA 93726

*Only digital files will be accepted for  
placement in the Fiesta de los Niños  
Event Program. All ads should be  
submitted as a full-color, CMYK-file. No  
black-and-white ads. Files should be  
submitted as PDF documents ready to  
print or High Resolution JPEG.*

**Full Page  
Advertisements**  
(No Bleeds)  
5"w x 8"h  
Cost: \$1,000

**Half-Page  
Advertisements**  
(No Bleeds)  
5"w x 4"h  
Cost: \$500

**Quarter  
Page  
Advertisements**  
2.5"w  
x 4"h  
Cost: \$250

### Payment Method:

- ☐ Check - Please make check payable to EPU Children's Center:
- ☐ Please charge my credit card

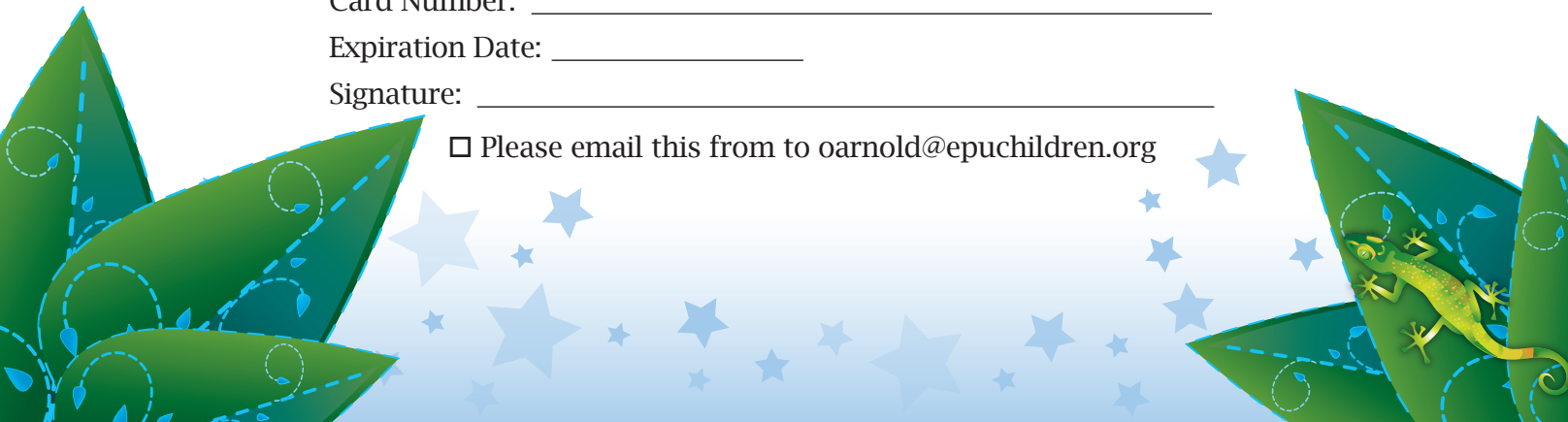
Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

- ☐ Please email this from to oarnold@epuchildren.org





## AUCTION DONATIONS

Proceeds from Fiesta are EPU's lifeline. Every dollar donated helps fill budget gaps to help prevent a reduction of services to our children and families in need. Today, you have the opportunity to help build a brighter future for children and families with special needs, and establish your own legacy of giving with one simple gift.

*I'd like to support Fiesta de los Niños by donating the following:*

☐ Silent Auction Item      ☐ Live Auction Item

Donor Information: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of the item or service being donated:

\_\_\_\_\_

Value of Item: \$ \_\_\_\_\_

How would you like to deliver your auction item?

☐ I will deliver my item to EPU at 4440 N. First Street, Fresno, CA 93726

☐ Please pick up my item

Contact Olivia Arnold at [oarnold@epuchildren.org](mailto:oarnold@epuchildren.org). or call (559) 229-2000 extension 136 to schedule a pick up. Feel free to contact Olivia if you have any questions or need further information. EPU thanks you for your generosity and continued support.

Tax ID#77-0263702.

**Deadline for auction donations: Friday, May 15, 2020**

