EPU Children's Center

Hope Starts Here

Celebrating 43 Years in the Central Valley

When families have a child born with a disability, born prematurely, face chronic illnesses, or are struggling with family distress, they come to EPU Children's Center to receive the highest quality services, education and compassionate support—at no cost to them.

March 2019

Dear Friends,

Miracles happen when business leaders, professionals and neighbors join together in support of our community. It is through the support of community leaders like you that the EPU Children's Center is celebrating its 43rd year in the community, making miracles happen for children and families each and every day.

Providing just over 900 services to children and families each week, EPU helps children and families with special needs live successful and healthy lives. Founded in 1976, the mission of EPU is to strengthen and empower children and families facing extraordinary medical, developmental, and parenting challenges. **Today, you have the opportunity to build brighter futures for children with special needs and establish your legacy of giving with one simple gift. You can make a lasting impact by partnering with EPU.**

Fiesta De Los Niños is EPU's single, annual community fundraiser, with a 29 year history in the Valley. The Saturday, **May 18, 2019** celebration will be attended by over 700 individuals, including Fresno's leading influencer's and businesses. Fiesta is held under the stars along the San Joaquin River bluffs. Fiesta traditions include a beautiful Silent Auction, Live Auction, traditional Mexican Food sit down dinner, Margaritas, Dancing and good friends. Proceeds from Fiesta are EPU's lifeline, and donations fill in budget gaps preventing a reduction of services to our children.

Will you please support Fiesta 2019 with the purchase of an event sponsorship? Several sponsorship packages are available, each of which bring significant value to our partners through media recognition, program advertising, social and digital media, and more. Your gift will become a part of the EPU's legacy in the Valley and create a brighter future for Fresno's youngest children.

Thank you for considering EPU's children and families in your organization's 2019 charitable program! We would be honored to have you as part of our EPU family support network. If you have any questions or concerns please feel free to contact me directly at 559-229-2000 ext. 132 or via email at lens@epuchildren.org. We look forward to seeing you on **May 18, 2019**!

In Service to Children and Families,

Lowell J. Ens, CEO

4440 North First Street | Fresno, California 93762 | ph: (559)229-2000 | fax: (559(229-2956

The **mission** of the EPU Children's Center is to strengthen and empower children and families facing extraordinary medical, developmental and parenting challenges.

Trisha Cooper*, Board President

Lowell J. Ens, CEO

Our 2018-2019 Board of Directors

Trisha Cooper*, **President**
Community Member

William Chaltraw, Jr., **Vice-President**
Valley Children's Healthcare

Treasurer-Currently Vacant

Stephanie Greenberg*,**Secretary**
Lion Real Estate,

Tracy Gong*, **Fiesta Committee Chair**

Cynthia Fidel, **Marketing Committee Chair**
JSA

Stephanie Foster-Mullins*
Fresno Coin Gallery

Michelle Wilkins
Kaiser Permanente

Anna Allen
Baker, Manock & Jensen

Melissa Perez-Garcia*

Malarie Silos*
Fresno Unified

Belinda Brier
Valley Children's Healthcare

Bobby Bliatout
Greater Fresno Health Organization

Fred Ford
Kaiser Permanente

*Denotes a parent of a child with special needs.

Our **vision** is that children grow up in families in which their individual needs are met; their parents have confidence in themselves, and feel empowered to meet the needs of all family members.

Fiesta De Los Niños

Join Us to Fiesta & Celebrate the Children!

Fiesta De Los Niños is EPU's exclusive community fundraising event with a 29-year history in the Valley.

The celebration of children is attended by over 700 guests, including Fresno's leading influencers and business owners.

THE EVENT FEATURES:

- An amazing silent auction with a wide variety of items including trips, sporting event tickets, jewelry, hand-crafted items, original artwork, furniture, kid's packages, and other unique treasures.
- A live auction complete with auctioneer and highly-valued prizes.
- A delicious catered dinner.
- Music and dancing.
- Photo booths, margaritas, and other enjoyable pastimes!

Proceeds from Fiesta are EPU's lifeline. Every dollar donated helps fill budget gaps to help prevent a reduction of services to our children in need.

Today, you have the opportunity to help build a brighter future for children and families with special needs, and establish your own legacy of giving with one simple gift.

Please give to this wonderful event and help us raise money for children in need!

Fiesta de los Niños

2019 Fiesta Sponsorship Opportunities

Only through the support of sponsors like you is EPU able to serve Valley children and families in crisis at no cost. We hope you will choose to become a part of EPU's legacy, and help us create a brighter future for our community's youngest children who need your help the most!

PRESENTING SPONSOR $15,000

- Premier Seating for (2) Tables of 10 with sponsor name and logos
- Company display or booth
- Logo included in all TV Advertising with media partners
- Presenting Sponsor Logo included on event Save the Date Mailing and Invitation (*8,000+ pieces per mailing)*
- Social Media Campaign reaching a network of 2500 with bi-weekly posts.
- Acknowledgement on EPU website and Social Media
- Logo and full page color ad in the Fiesta program
- Stage presence and exposure to over 700 guests
- Thank you letter to all attendees co-signed with EPU Executive Director

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FIESTA SPONSOR $10,000

- Sponsor Acknowledgement with Logo on 8,000+ Invitations
- Full-Page Ad in Fiesta Program
- Two 10-Guest Tables with Preferred Seating
- Sponsor Name and Logo on Tables
- Acknowledgement on EPU Website and Social Media

COMMUNITY SPONSOR $5,000

- Acknowledgement and Logo on 8,000+ Invitations
- Full-Page Ad in Fiesta Program
- One 10-Guest Table with Preferred Seating
- Sponsor Name and Logo on Table
- Acknowledgement on EPU Website and Social Media

FAMILY SPONSOR $3,000

- Acknowledgement on 8,000+ Invitations
- Half-Page Ad in Fiesta Program
- One 10-Guest Table with Preferred Seating
- Sponsor Name on Table
- Acknowledgement on EPU Website and Social Media

CHILDREN'S SPONSOR $1,500

- One-Fourth Page Ad in Fiesta Program
- One 10-Guest Table with Preferred Seating
- Sponsor Name on Table

Fiesta de los Niños

2019 Fiesta Event Sponsorship Form

Company/Organization _____

Contact _____

Address _____

City, State, Zip _____

Phone Number _____

Email _____

Please Choose A Sponsor Level

- ☐ **PRESENTING SPONSOR $15,000**
- ☐ **FIESTA SPONSOR $10,000**
- ☐ **COMMUNITY SPONSOR $5,000**
- ☐ **FAMILY SPONSOR $3,000**
- ☐ **CHILDREN'S SPONSOR $1,500**

Payment

Payment can be processed securely ***online at epuchildren.org/fiesta,*** or by mail using this form,

Please make all checks payable to EPU Children's Center

Mail this form and/or checks to EPU at 4440 N. First St. Fresno, CA 93726 ATTN: Fiesta!

CARD TYPE _____

CARD # _____

NAME AS IT APPEARS ON CARD _____

EXP DATE AND ZIP CODE: _____

☐ ***Yes*, I'd like to donate a silent or live auction item to Fiesta - Please contact me!**

☐ ***Yes*, I'd like to join the Fiesta planning committee!**

Lowell J. Ens
CEO
lens@epuchildren.org
559-229-2000 ext. 132

Tracy Gong
Fiesta Chair
tgong4@valleychildrens.org
559-259-0333